



**ACRYLIC CERAMIC  
CERAMIC SHIELD™  
INSULATING & SOUNDPROOFING  
INTERIOR PRIMER and SEALER**

**PRODUCT DATA**  
#1590  
03/26/10  
*superseding: 02/27/08*

20 YEAR LIMITED MATERIAL WARRANTY

**PRODUCT DESCRIPTION:**

CERAMIC SHIELD™ Primer Sealer is a high quality, insulating ceramic, interior wall, ceiling and trim, primer sealer. It is formulated with ceramic fillers, CERAMIC SHIELD™ Primer Sealer provides insulating and soundproofing values along with a uniform, easy to apply, flat priming finish. A high concentration of resin allows this Primer Sealer to seal most water, grease, oil, and other stains. It's performance stems from the high quantity of resin which provides for outstanding bonding, priming and sealing of most any interior surface. CERAMIC SHIELD™ Primer Sealer will seal most stains, but if stains persist, a compatible stain blocker must be used. When applied according to specifications, CERAMIC SHIELD™ paint products offer a 20 YEAR LIMITED MATERIAL WARRANTY.

**CERAMIC SHIELD™ INTERIOR CERAMIC PAINT PRODUCT LINE:**

- #1500 CERAMIC SHIELD™ Vinyl Acrylic FLAT Ceiling & Wall Paint
- #1525 CERAMIC SHIELD™ Modified Acrylic SATIN Wall, Ceiling & Trim Paint
- #1550 CERAMIC SHIELD™ Modified Acrylic SEMI-GLOSS Wall & Trim Paint
- #1590 CERAMIC SHIELD™ Modified Acrylic FLAT Primer & Sealer

**CERAMIC SHIELD™ PRIMER SEALER USES:**

CERAMIC SHIELD™ can be used on most wall, ceiling & trim surfaces such as plaster, wallboard, wood, concrete, brick, masonry, metal (no rust), well bonded wallpaper and various other substrates. Rust must be primed with METAL-PRIME RED OX™, Red Iron Oxide Primer Sealer. CERAMIC SHIELD™ is excellent for most residential, commercial and industrial applications.

**STAINS:**

Spot prime all stains before priming entire area. CERAMIC SHIELD™ Primer Sealer will seal most stains. If stain persists, a compatible stain blocker must be used. Wood knots should be spot primed with shellac. Pressure treated wood must be aged at least 6 months before priming.

**SURFACE PREPARATION:**

**PREVIOUSLY PAINTED SURFACES:**

Wash off all dirt, grease, soap and oil build-up with a powdered household cleaner and water. Rinse thoroughly. Remove loose paint and powdery substances. Patch cracks and holes with patching paste. Dull any nonporous or glossy surfaces by thorough washing with an abrasive kitchen cleaner or by scuff sanding. Rinse and/or remove any powdery residues. Spot prime patched areas before painting entire wall with CERAMIC SHIELD™ Paint.

**UNPAINTED SURFACES:**

**Drywall:** Fill nail holes and cracks with patching paste. Remove all dirt and loose material. Spot prime patched areas before priming entire wall with CERAMIC SHIELD™ Primer Sealer.

**Plastered Walls:** Surface must be dry, cured and hard. Textured or swirl types and soft porous or powdery plaster must be treated with a solution of one pint household vinegar in one gallon of water. Repeat until surface is hard. Rinse with plain water. Let dry and apply a coat of CERAMIC SHIELD™ Primer Sealer.

**Metal:** Clean surface of all grease, oil and foreign matter before priming. Rusted metal and galvanized metal must be primed with METAL-PRIME RED-OX™, a Red Iron Oxide Primer Sealer.

**Masonry:** Prime masonry before painting. New masonry must either be sealed with CHALK-FORCE™ or aged 60 days before priming.

**APPLICATION PROCEDURE:**

Stir well before using. Thinning is not recommended but if necessary use water sparingly. Do not apply when temperatures are below 40 degrees Fahrenheit or when humidity is very high. Apply using brush, roller or spray. When rolling, apply in an "N" pattern first, then cross roll to spread paint, and finish with light roller strokes in downward direction. Always roll or brush from untouched into wet paint areas. Allow at least 4 hours to dry before applying the first coat of CERAMIC SHIELD™ paint.

**CLEAN UP:**

Clean up all spills, tools and overspray immediately while the coating is still wet with warm soapy water.

Ambient Temperature of 77°F and RH of 50% **TECHNICAL SPECIFICATIONS:** Rates & Times May Vary Beyond Specifications

FINISH:	Flat	SPREAD RATE:	250 to 400 sq.ft./gal.
COLOR:	White (tintable)	DRY to TOUCH:	2 to 4 Hours
VEHICLE TYPE:	Copolymer Emulsion	RECOAT:	4 Hours
SOLIDS by WEIGHT:	54% +/- 2%	CURE TIME:	5 to 7 Days
SOLIDS by VOLUME:	35% +/- 2%	SIZES:	1 Gal., 5 Gal., 55 Gal.
V.O.C.'s (averages):	.64 lbs./gal. • 77.0 g/liter	GALLON WEIGHT:	10.9 lbs. +/- .3 lbs.

Information presented on this Data Sheet has been compiled from sources to be reliable, and is accurate and reliable to the best of our knowledge and belief but is not guaranteed to be so.



# MATERIALS HEALTH, SAFETY AND ENVIRONMENTAL DATA SHEET

**MSDS#:  
1590**

<b>Product Identification</b>	Product Name: <b>Ceramic Shield™ Primer</b> Product Code #: <b>1590</b> General Usage: Interior Latex Primer Sealer General Description: Pigmented Latex Primer Sealer C.A.S. Number: None Established; Mixture	
<b>Manufacturer Information</b>	Manufacturer's Name: Nationwide Chemical Coating Mfrs., Inc. Address: 7106 24th Court East; Sarasota, FL 34243-3993 Emergency Telephone: 1-800-423-7264 or 941-753-7500 Information: 1-800-423-7264 or 941-753-7500 Web Site: www.nationwidecoatings.com E-Mail: info@natcoat.net Date Effective: January 1 <sup>st</sup> , 2005	
<b>Chemical and Physical Properties</b>	Color: White Physical State: Liquid Boiling Point: 212 Fahrenheit Specific Gravity (H <sub>2</sub> O=1): >1 Vapor Presence: about same as H <sub>2</sub> O Percent Volatile: 43-48% Evaporation Rate (Butyl Acetate=1): <1	Odor: Pungent Odor Odor Threshold: Unknown Melting Point: N/A Freezing Point: 32 Fahrenheit Solubility in H <sub>2</sub> O: Soluble pH (undiluted): 8 to 8.5 Vapor Density (Air=1): <1
<b>Fire Protection Information</b>	Decomposition/Combustion: N/A Flash Point: N/A; Does Not Burn Recommended Extinguishing Media: N/A Flammable Limits: N/A	
<b>Storage and Reactivity</b>	Hazardous Polymerization: Will Not Occur Storage Conditions: Keep from Freezing Toxic Products Which May Form: None	
<b>Transportation</b>	Hazard Classes: None; Not Hazardous Hazard Labels: Not Required Hazard Determination: MSD Sheet Shipping Containers: Varies Shipping Class: Class 55; Water Based Paint	
<b>Container Labeling</b>	Explanation of Unique Labeling System: None Used	

<b>Health Hazard Data</b>	<b>SHORT TERM EXPOSURE</b>	
	Route of Entry: Inhalation: Skin:  Eyes:  Ingestion:	Precautionary Treatment Expected None Expected None  Flush Immediately with large amounts of water for at least 15 minutes, holding eyelids open. Call a physician if irritation persists  Call a physician if significant amounts have been Swallowed. Give patient large amounts of water or milk for dilution.
	<b>LONG TERM EXPOSURE</b>	
	Carcinogen: Target Organ Effects: Other Health Hazards:	None None None Known
<b>Personal Protection</b>	Respiratory Protection: Protective Clothing: Ventilation: Other Protective Measures: Eye Protection:	No inhalation hazard expected None Required Local None Safety Glasses
<b>Spill or Leak Protection</b>	Accidental Release or Spill:  Neutralizing Chemical/Media:	Collect liquid or solidify with absorbent package for disposal  N/A
<b>Treatability</b>	Biodegradability: With water prior to cure. Influence on Biological Wastewater Treatment: None Other Impacts on Wastewater Treatment: None Recommended Wastewater Treatment: Dilutable Constituents Interfering With or Not Amenable to Biological or Wastewater Treatment: None	
<b>Recommended Waste Disposal</b>	Dispose of in accordance with Federal, State and Local guidelines.	

**EMERGENCY & INFO: 1-800-423-7264**

*Form based on O.S.H.A. Form 20. Information presented herein has been compiled from sources to be reliable and is accurate and reliable to be the best of our knowledge and belief but is not guaranteed to be so.*

**EMERGENCY & INFO: 941-753-7500**